

Reaching Out in New Directions

2009 Annual Report



Canadian Federation of Humane Societies

Fédération des sociétés canadiennes d'assistance aux animaux

*The CFHS promotes the humane treatment of all animals
and supports our members and other like-minded organizations
that are committed to this goal.*

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A Message from the President

Robert Osterhout

The staff and Board of Directors of the *Canadian Federation of Humane Societies* (CFHS) spent much time and effort during 2009 working on and thinking about the future direction of the CFHS.

The Board moved to update its governance structure by passing by-law amendments that gave senior management from member organizations a majority of the positions on the newly constituted Board of Directors. Furthermore the Board identified the following four strategic directions and goals for 2010 to 2012, namely: development of a national network; gathering/dissemination of knowledge, information and tools; influencing public policy and regulations; and education and awareness.

It is our intention to more actively involve both member and non-member organizations in the activities noted above to ensure that we draw upon all available resources.

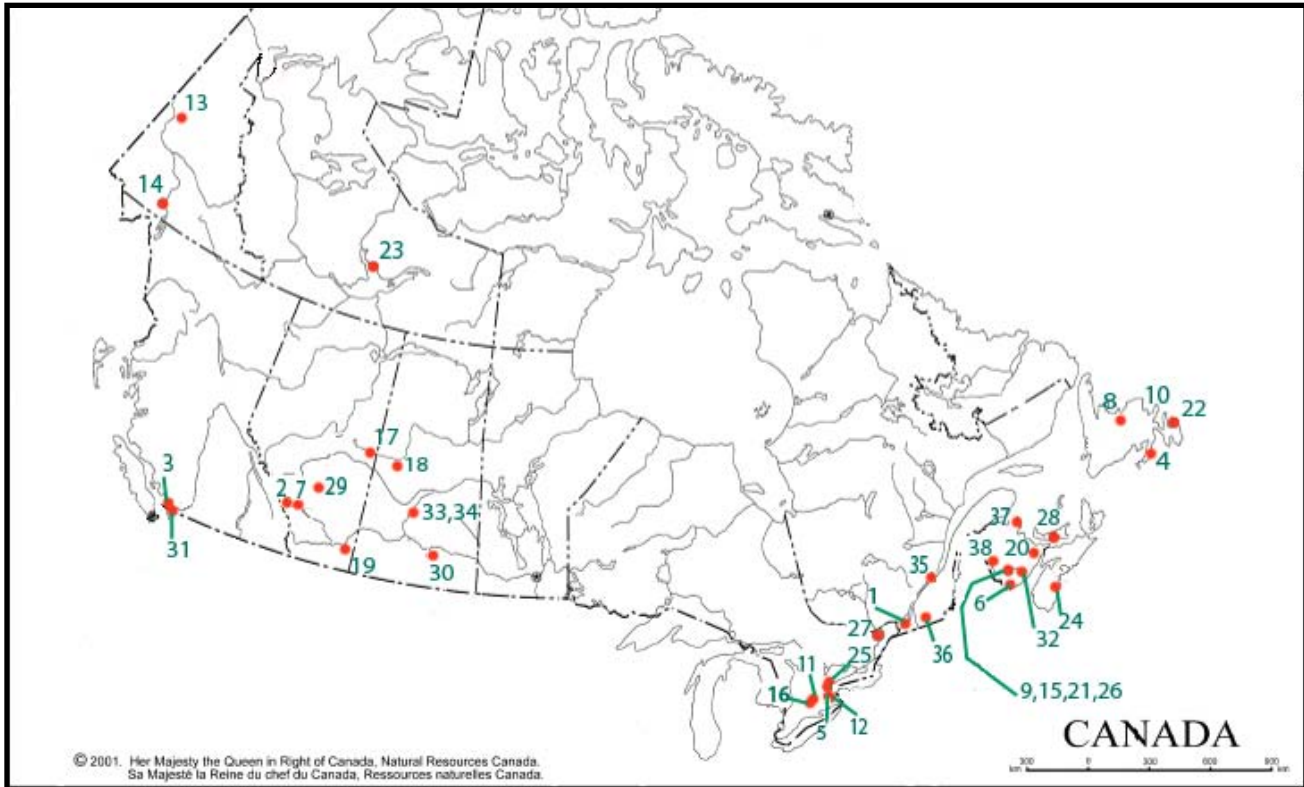
The CFHS continues to move forward with its plans to bring financial stability to the organization while bearing in mind the financial challenges that all organizations within the animal welfare movement now face.

Of course, none of this would be possible without the outstanding contribution of our Chief Executive Officer, Steve Carroll and his skilled team working hand in hand with our dedicated volunteer Board members.

My thanks to all of you.



2009 Members



Go to pages 8 and 9 for the list of CFHS' member societies.



A Message from the Chief Executive Officer

Steve Carroll

The *Canadian Federation of Humane Societies* is in the business of saving animals' lives. That's why you entrust us with your support. Like many organizations or charities, the CFHS faced a number of unique challenges this year and, I am happy to report, we have continued to make progress in key areas.

Operations

One of the areas of progress includes the new three year (2010-2012) strategic directions and operational plan. This comprehensive approach will provide for greater organization stability, improved capacity for planning and enhanced opportunities for engagement with member agencies, donors and other stakeholders.

Governance

The reconstitution of the CFHS Board of Directors will provide for direct and majority input of CFHS member agencies in CFHS business. The addition of shelter operations experience and the cruelty investigations perspective combined with a broad grounding in animal welfare issues strengthened the CFHS's capacities.

Membership

Organizations seeking a strong national voice and leadership in animal welfare continued to turn to the CFHS in 2009. We welcomed our newest member, St. John Animal Rescue League (NB), to the Federation. Agency membership in the CFHS grew to 38 organizations representing more than 100 agencies operating in 110+ communities across Canada.

Donor Support

Growth of our active donor support base continued at a respectable pace and, over the past year, increased by 20% net. Donors recognize and embrace the value of our work. Further, the CFHS is an accredited adherent to Imagine Canada's Ethical Code of Fundraising so donors know and have confidence that the financial support they provide us is used transparently and accountably to improve animal welfare across the country.

Corporate Support

Corporate partnerships included Iams - Proctor & Gamble Pet Care, Hartz Canada, Lindemans, Car Heaven/Clean Air Foundation, PetSecure Pet Insurance, PetSmart Charities of Canada, Pacrim Hospitality Services Inc., The Nielsen Company, Bell Canada Employee Giving Program and with an aggregate contribution value increase of 42%. Even in trying economic times, these companies maintained or increased their financial support to the CFHS. Please consider supporting them in return.

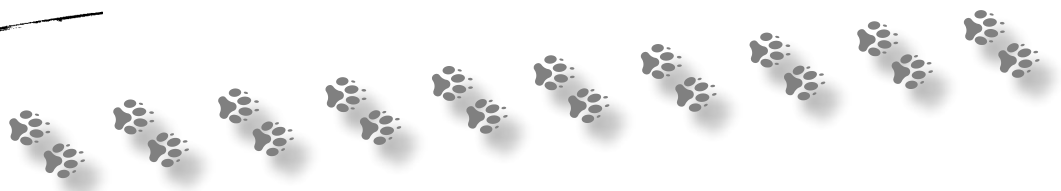
Thank You

I am fortunate and grateful to work with a group of dedicated staff professionals and volunteer Board of Directors, each of whom works tirelessly to ensure animal welfare in Canada is well served. In particular, I would like to thank Board President Robert Osterhout and Treasurer Marilyn Tan for the tremendous counsel they have each provided. The guidance and support extended to the CFHS team by member agency colleagues, corporate contributors, caring Canadians and countless others make this work possible. The coming year promises to be a year of important change, progress and accomplishments and I look forward to sharing news with you in our next annual report.

On behalf of the CFHS and all the animals on whose behalf we work, I thank you for your commitment to animal welfare and your ongoing support.



A handwritten signature in black ink, appearing to read 'Steve Carroll', with a long horizontal line extending to the right.



Programs

Shelagh MacDonald, Program Director

Animals and the Law

For the first time in the past nine years, there was no political activity on the issue of the animal cruelty sections of the Criminal Code in 2009. As expected, there is no political appetite to debate this issue now, following the passage of Bill S-203 in April 2008. That bill increased penalties for animal cruelty but left the archaic and inadequate offences unchanged.

The *Canadian Federation of Humane Societies* will not give up the fight for a good federal animal cruelty law, but is biding its time until we have a more stable political climate and will work to get the support of industry groups again.

The other major legislative issue in the works is the proposed changes to the Transport of Animals regulations under the Health of Animals Act. The CFHS joined with its member societies the British Columbia SPCA and the Ontario SPCA to submit extensive comments to the Canadian Food Inspection Agency during the consultation phase in 2006. At the end of 2009 we were still waiting to see the proposed changes.

Currently, Canada permits among the longest transport times in the developed world. Cattle and sheep can be transported for as long as 52 hours without food, rest or water. For pigs, horses and other animals, the maximum is 36 hours. The CFHS would like to see these times reduced to 24 and 16 hours respectively. Other issues that should be addressed are overcrowding of animals, transporting sick and injured animals, trucker training and inadequate enforcement of regulations.

The government expects to release the proposed changes in 2010 and the CFHS will be monitoring this closely.



Animals on the Farm

The *Canadian Federation of Humane Societies* continues to monitor the progress of amendments to the transport regulations, which have been promised by the government for the past few years. Although it looked like they were going to reduce maximum transport times, it now appears that transport times will be left as is. Canada's transport times are among the longest in the world, allowing cattle to be on a vehicle for 52 hours. There are other changes needed as well, such as expanding the restrictions on animals that are not fit for transport, introducing mandatory training for drivers and greatly increased enforcement.

The National Farm Animal Care Council (NFACC) has agreed to another animal welfare representative on the council, which is good news. This will be a representative of animal cruelty law enforcement on behalf of the British Columbia, Saskatchewan and Ontario SPCAs. NFACC is awaiting funding from Agriculture Canada for the development of more Codes of Practice under the new process, as well as development of an Animal Care Assessment model that commodity groups can use. The CFHS is encouraged by the direction NFACC is heading and will continue to push for the best animal welfare standards in everything NFACC does.

The CFHS has selected the issue of poultry as a focus area for 2010. We know that hundreds of thousands of spent hens arrive dead on trucks due to freezing, overheating, overcrowding and injury. Spent hens are laying hens that are no longer productive at about one year of age. We are gathering information about this issue and the problems during transport and will develop a plan to discuss it with industry and government.

There are so many welfare issues involving farm animals, so 2010 promises to be a busy year for the CFHS Farm Animal Welfare Committee.

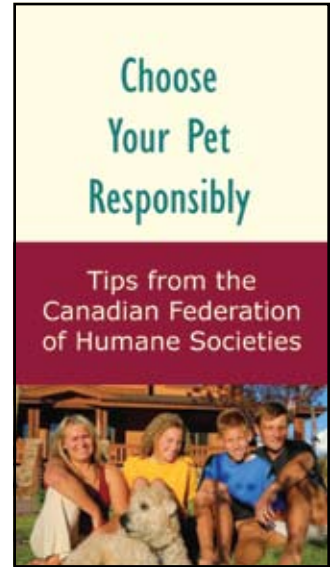


Animals in the Home

In 2009, the *Canadian Federation of Humane Societies* identified concerns about the sale of pets through online classified websites. Many prospective pet owners are using the web to find a new companion animal and some are making purchases directly from classified ads without ever visiting the source. Unfortunately, many of these purchases end up in heartache when the people realize they have purchased an animal from a puppy or kitten mill and their new pet becomes sick.

The CFHS produced a brochure on *Choosing Your Pet Responsibly* and launched a comprehensive section on its website with loads of information to help people decide if they are ready for a pet and, if so, where to find their new pet. In addition, the CFHS is working with online classified websites to have acquiring a new pet information prominently on their sites, as well as to help them screen out disreputable sources of animals.

Preliminary work began on a large project to improve access to the best euthanasia drugs for shelters, as well as to launch a national training and certification program for non-veterinary shelter staff to perform euthanasia. While the ultimate goal is to end the euthanasia of healthy and adoptable animals, there are many reasons why animals are euthanized at shelters. When it is necessary to euthanize, it should be done using the preferred method. That is the goal of this project.



Working with Others

One of the things that set the *Canadian Federation of Humane Societies* apart from other national animal protection groups is our work with government and various industry groups. The CFHS' approach has always been to be at the table pushing for animal welfare improvements rather than criticizing from a distance.

The CFHS is a founding member of the National Farm Animal Care Council, which was established in 2005 to develop a new process for Codes of Practice and to promote responsible farm animal care. The CFHS played a key role in the creation of a new, progressive process for Code development and review, which received final approval in December, 2009.

The Federation is a founding member of the National Companion Animal Coalition, which established and administers the Canadian standard for microchip identification technology for pets. The NCAC has also worked on model municipal bylaws, dog bite prevention and addressing puppy mills. Other members of this Coalition are the Canadian Kennel Club, the Canadian Veterinary Medical Association and the Pet Industry Joint Advisory Council, with Agriculture and Agri-Food Canada as an observer.

Perhaps the CFHS' closest collaboration is with the Canadian Veterinary Medical Association through participation on their Animal Welfare Committee. This committee develops and reviews position statements on various issues in animal welfare. Over the past year, the committee has worked on ear cropping and tail docking in dogs, a Code of Practice for Catteries, surgical pain management for veterinarians, livestock transport and foie gras production, among others.

The Canadian Council on Animal Care oversees the use of animals in research, teaching and testing in Canada. The CFHS was a founding member of the CCAC and the only organization to have three representatives on the council. The CCAC program is considered one of the best in the world.



CANADIAN VETERINARY
MEDICAL ASSOCIATION

L'ASSOCIATION CANADIENNE
DES MÉDECINS VÉTÉRINAIRES



Women with Pets Escaping Violence Project

The *Canadian Federation of Humane Societies* was thrilled to receive funding from the Ontario Trillium Foundation to continue the project launched in 2008 to address the needs of women with pets who need to escape domestic violence in the Ottawa area. Canadian research shows that one in four women experiencing domestic violence and who own pets significant delay leaving if it means leaving a pet behind. An Ontario SPCA study found that 44% of women seeking refuge from violence stated that their partner had previously abused or killed one or more of their pets.

An active network has been established in the Ottawa area of social service agencies, women's shelters, crisis lines, veterinarians, the humane society and others. The network is focussing on the barriers that abused women with pets face and working to find solutions to help women with pets escape violence. Women's shelters and crisis lines have begun collecting data to learn more about the prevalence of the issue in the Ottawa region.

A comprehensive, bilingual information kit has been developed to provide an overview of the issue for community and service providers, as well as to offer help to women. In addition, the CFHS created a small leaflet that can be discreetly given to women containing tips for preparing their pets to leave. The CFHS is excited about this program and will be sharing the model for other communities to implement.



Communications

Christine Chéné, Director of Communications

This past year was an altering time for the *Canadian Federation of Humane Societies*. Although the strains of the economy did trim some aspects of CFHS' communications, the Federation had a successful year in other areas.

Stopanimalabuse.ca was a campaign the CFHS spearheaded in an effort to encourage Canadians to support stronger animal cruelty laws in Canada. Many devices were used to bring forward this message including free window decals, an email campaign to Members of Parliament, an online quiz and suggested actions Canadians can take to see that changes are made to Canada's animal cruelty legislation.

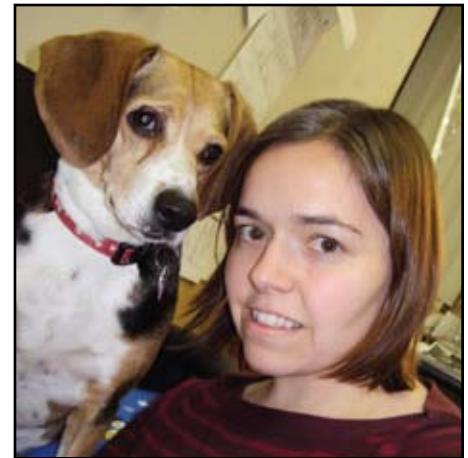
A new partnership was formed with Canadian Pets & Animals, a free animal-friendly magazine published 9 times a year. Editorial and advertising space was kindly donated to the CFHS. We look forward to working with them in the coming years.

A new liaison was made with online classified websites in an effort to reduce the number of fraudulent and questionable advertisements posted on their classified websites across Canada. This has since become a significant part of CFHS' new direction in national programs.

Relationships were maintained with Pacrim Hospitality Incorporated. The *Purrrfect Place to Paws* pet-friendly accommodation initiative continued throughout the year and over 300 pets and their families participated. The CFHS received a generous donation as a result and the program continues in 2010.

The CFHS continued its partnership with Iams and participated in the Iams Friends for Life and Iams Home 4 the Holidays campaigns, both of which were very successful. The CFHS also maintained relationships with Petfinder.com.

The CFHS wishes to acknowledge Hartz Canada for their kind donation of over 100,000 pet items to the CFHS and its member societies. Hartz Canada also developed and sold four limited edition Nature's Collection toys for the Federation with a portion of sales going to CFHS' national programs. Our work to help improve the lives of animals across Canada would not be possible without the generous support of our corporate sponsors and partners.



Financial Summary

as at December 31, 2009

	Operating	McGrand	2009	2008
Current Assets	163,735	1,258	164,993	191,735
Investments	645,060	240,756	885,816	833,310
Capital Assets	150,479	-	150,479	159,732
Total Assets	959,274	242,014	1,201,288	1,184,777
Total Current Liabilities	14,624	500	15,124	33,489
Net Assets	944,650	241,514	1,186,164	1,151,288
Total Liabilities and Net Assets	959,274	242,014	1,201,288	1,184,777

	Operating	McGrand	2009	2008
Revenues				
Fundraising	275,585	-	275,585	266,845
Corporate	137,857	-	137,857	102,239
Memberships	30,362	-	30,362	31,765
Bequests	146,656	-	146,656	174,137
Investment income - realized	21,381	8,141	29,522	33,673
Investment gain(loss) - unrealized	60,313	12,132	72,445	(56,703)
Total Revenues	672,154	20,273	692,427	551,956
Expenditures				
Fundraising	218,144	-	218,144	252,063
Programs	263,864	-	263,864	234,911
Administrative	158,281	-	158,281	197,173
Amortization	9,253	-	9,253	12,541
Investment management fees	551	-	551	7,409
Grants	-	7,458	7,458	9,490
Total Expenditures	650,093	7,458	657,551	713,587
Net Revenue (Expenditure) for the Year	22,061	12,815	34,876	(161,631)



Treasurer's Report

Marilyn Tan, CA

The *Canadian Federation of Humane Societies'* Board of Directors and Finance Committee continue to work with CFHS management to ensure the organization's financial resources are used in support of the organization's overall objectives.

In 2009, CFHS increased program expenditures and reduced costs associated with fundraising and administration. There have also been efforts to increase funding sources from corporate partnerships with an aim of providing increased stability to the organization's funding base. The Finance Committee and Board continue to closely monitor operating results vis-à-vis the budget and strategic plan to ensure we are fulfilling our mandate of promoting the humane treatment of animals and supporting our members and other like-minded organizations in this goal.

Once again, we would like to acknowledge and thank our members, donors and sponsors for your support of the CFHS. We are grateful for your continued financial support.



McGrand Award

Every year, the *Canadian Federation of Humane Societies* is honoured to pay tribute to an individual who has made a remarkable contribution to animal welfare in Canada. These dedicated persons may be involved in improving the well-being of animals nationally, working to build awareness of animal welfare issues, or championing animals and the laws that protect them. Past winners have included such notables in the animal welfare movement as the author Stuart Rammage (1995), veterinarian and professor Dr. Alice Crook (2003) and the 2005 recipient, past president of the Alberta SPCA and the CFHS, Joy Ripley.

Our 2009 *Frederic McGrand Award for Excellence in Animal Welfare* was awarded to Carol Baird, for her tireless dedication to the animals of Grand Falls-Windsor, Newfoundland. Ms. Baird was one of the founding members of the Exploits Valley SPCA in Grand Falls-Windsor and is its current manager. As the manager of a busy shelter, as well as in her role as a special constable for the Grand Falls-Windsor region, Ms. Baird has overcome many challenges in her work for the betterment of the animals of her community. Ms. Baird's colleagues have praised her not only for her calm patience and devotion to animal welfare, but her willingness to "go the extra mile" in her duties.



Carol Baird (left) receiving her McGrand Award

The *Canadian Federation of Humane Societies* is pleased to recognize Ms. Baird's outstanding achievements and welcomes her to the circle of *Award for Excellence* winners.

2009 Members



Canadian Federation of Humane Societies
Fédération des sociétés canadiennes d'assistance aux animaux

Numbers correspond to members' locations on the map on page one.



1



2



**Cochrane & Area
HUMANE SOCIETY**

7



8

frederictonSPCA

9



10

Kindess Club Inc.



15



16



17



18



23

Nova Scotia
Humane Society

24



25

Oromocto & Area
SPCA



26



31

Saint John
ANIMAL RESCUE LEAGUE

32



33

Saskatoon
SPCA



34





3



4

Canadian Association for Humane Trapping



5



6



Guelph Humane Society

11



SPCA
Hamilton / Burlington

12



13



14



19



20



21

Newfoundland & Labrador SPCA

22



27



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37

Victoria County SPCA

38



Corporate Partners

The *Canadian Federation of Humane Societies* would like to thank the following Corporate Partners for their support in 2009:



P&G Pet Care is the only pet food company with research policies endorsed by the *Canadian Federation of Humane Societies*.



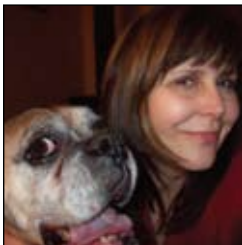
The *Canadian Federation of Humane Societies* recognizes Pacrim Hospitality Services Inc. hotels as the pet friendly chain of choice for hotels coast to coast in Canada.



Employee Giving Program

Thank you!

Administrative Staff



Alyson Reid
Executive Assistant



Pam Pizarro
Program Coordinator



Pat Sample
Visual Design Coordinator



Marlowe Filippov
Administrative Assistant



Board of Directors

James Bandow, Canadian Association for Humane Trapping

Vicki Burns, Director-at-Large

Craig Daniell, British Columbia SPCA

Marylee Davies, British Columbia SPCA

Rob McCulloch, Ottawa Humane Society

Rita Middleton, Director-at-Large

Robert Osterhout, Ottawa Humane Society

Sue Schaepsmeyer, Calgary Humane Society

Evelina Smith, SPA de l'Estrie

Marilyn Tan, Director-at-Large

Randy Valpy, Director-at-Large

Stephanie Walsh, Fredericton SPCA

Executive Committee

Robert Osterhout, President

Sue Schaepsmeyer, First Vice-President

Evelina Smith, Secretary

Marilyn Tan, Treasurer

Steve Carroll

Finance Committee

Steve Carroll

Rob McCulloch

Rita Middleton

Robert Osterhout

Marilyn Tan

Board Governance and Nominating Committee

Vicki Burns

Robert Osterhout

Steve Carroll

Ingrid Nielsen

Sue Schaepsmeyer

Bills and Legislation Committee

David Buffett

Craig Daniell

Bob Gardiner

Marcie Moriarty

Steve Carroll

Mike Draper

Shelagh MacDonald

Robert Osterhout

Companion Animal Committee

Patricia Cameron

Christa Chadwick

Robert Osterhout

Evelina Smith

Steve Carroll

Shelagh MacDonald

Sue Schaepsmeyer

Stephanie Walsh

Farm Animal Committee

Jim Bandow

Vicki Burns

Craig Daniell

Mike Draper

Lloyd Howden

Robert Osterhout

Evelina Smith

Alyssa Bell Stoneman

Steve Carroll

Marylee Davies

Ian Duncan

Shelagh MacDonald

Joy Ripley

Geoff Urton

Volunteers



Jocelyne Lachance



Emme Hancock



Sean Service

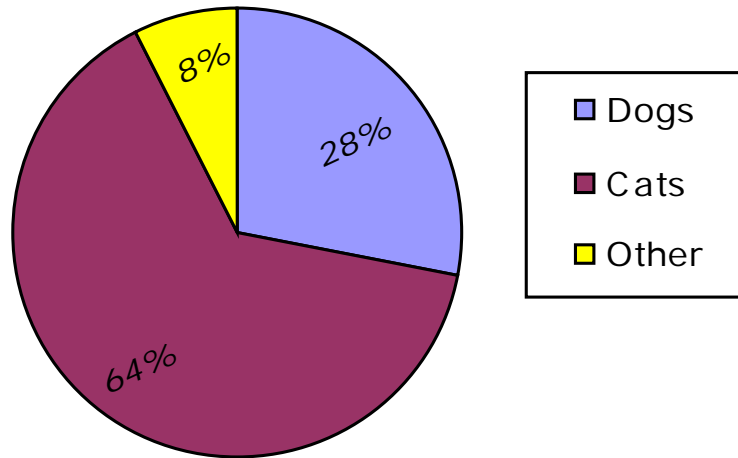


2008 Animal Shelter Statistics

The animal shelter statistics from humane societies and SPCAs haven't changed significantly over the past 15 years. The figures still paint a very sad picture for cats with almost 55% being euthanized every year. The good news is that adoption rates for dogs and cats have increased since the 1990's by about 10% and euthanasia rates have come down a few percentage points for cats and almost 10% for dogs. The return to owner rate for cats has remained at less than 5%, compared to just under 30% for dogs.

The ultimate goal is that no healthy and adoptable animals are euthanized. We must never stop promoting spay/neuter, permanent identification and preventing pets from roaming loose outside.

Admitted Animals



Outcomes

