

Animal Welfare in Focus

A publication of the Canadian Federation of Humane Societies

Read by over 10,000 animal lovers and animal care professionals across Canada

Animal Welfare in Focus is the flagship publication of the Canadian Federation of Humane Societies (CFHS).

- Reaches over 10,000 readers including CFHS donors, pet owners, animal welfare professionals, and legislative decision makers
- Two formats: Full-colour electronic version and print version
- In publication for over 18 years
- Published 2 to 4 times a year

Every issue is filled with in-depth articles on responsible pet care, developments within the field of animal protection, and emerging issues in animal welfare – in the home, on the farm, in the lab and in the wild.

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2011 Schedule and Deadlines

<i>Edition</i>	<i>Theme</i>	<i>Ad space booking</i>	<i>Artwork due</i>	<i>Publication</i>
Spring	2011: Year of the Cat	Feb. 17	Feb. 26	March 25
Fall	TBD	Jul. 21	Aug. 12	Sept. 6

NOTE: The CFHS reserves the right to change the dates listed above. Advertisers will be informed of this change within a reasonable timeframe.

Please visit cfhs.ca/info/animal_welfare_in_focus to see back issues of *Animal Welfare in Focus*.



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