

# Animal Welfare in Focus



A publication of the Canadian Federation of Humane Societies

Fall/Winter 2009

## Hartz Donates Over 100,000 Pet Items to Animal Shelters in Canada

"This donation has given us amazing momentum" said Tiffany Koback, Shelter Director at the Saskatoon SPCA after accepting over a thousand donated pet items into the already cramped animal shelter. "It can sometimes be a struggle to keep these items in stock for the animals and for fundraising. Now we won't have to worry about this for months to come."

The Canadian Federation of Humane Societies was approached by Hartz Canada in August with a large number of pet items they wanted to donate to animal shelters within the CFHS membership. "It's with great pleasure that Hartz was able to offer these items to shelters across Canada" said Guy Prospero, Vice President of Hartz Canada. "Animal care providers do a tremendous job keeping pets happy and healthy and we hope this donation will help support their efforts."



Five hundred thousand dollars worth of toys were distributed to over 30 humane societies and SPCAs in Canada. Items included dog and cat toys, rawhides, pet collars, pet shampoo and other pet products courtesy of Hartz Canada. "We are touched by Hartz Canada's generosity," said Steve Carroll, Chief Executive Officer, CFHS. "Their donation will

help CFHS member societies enrich the stay of surrendered animals in their shelters and help members reach out to the community for support." Members were encouraged to use the donated items for the animals on-site or in fundraising events that would help benefit the organization.

Many shelters maintain a 'wish list' of items they need in order to help the animals in their care. While the Hartz Canada donation will help reduce the need for toys and rawhides in the short term, there are many other items such as blankets, cat litter and Canadian Tire money that shelters need on a regular basis. Contact your local humane society or SPCA to ask them about their wish list.

### INSIDE

- 3 Women and Pets Escaping Violence
- 4 Pet Postcard Project
- 5 Iams Les fêtes en famille
- 5 Iams Home 4 the Holidays
- 6 Progressive New Dairy Code

## Please, We Need Your Help

By Steve Carroll

Normally, I would not put such a blatant appeal for your support on the front page of our newsletter but we need your help.

The Canadian Federation of Humane Societies relies on the generosity of Canadians who care deeply about animals. As you may know, we do not receive any government funding; therefore your support is crucial to our ability to educate Canadians on animal welfare issues and to ensure that all animals are treated humanely.

The recent economic downturn has had a substantial impact on the charitable sector, a sector that is often the hardest hit and the slowest to recover. As a registered charity, the CFHS must now overcome the strains imposed upon us during these difficult financial times. As the Chief Executive Officer, I am asking you to please consider donating whatever you can, right now, to help the CFHS continue to promote responsible pet ownership, to fight for stronger animal cruelty legislation and to help reduce the number of abandoned animals in shelters across Canada.

The CFHS is a designated adherent to Imagine Canada's *Ethical Fundraising and Financial Accountability Code*, and you can be assured that when you donate to the CFHS your financial support goes where you intended: to help animals.



Just imagine if every pet owner across Canada provided the CFHS with even 25 cents per year. This would amount to more than a million dollars per year to develop and establish a leading edge and ground-breaking humane culture in this great country! This would also help ensure that Canada and our children's Canada is a humane Canada of which we can all be proud.

To make your donation call 1-888-678-CFHS (2347) extension 22, online at [www.cfhs.ca/donate](http://www.cfhs.ca/donate) or use the envelope included in this newsletter to send your donation by mail. Your support will help the CFHS continue to make a difference in animal welfare across Canada.

**We cannot do this without you.** So please, if you can, dig a little deeper when you are thinking of supporting animal welfare. The CFHS is a truly Canadian charity, all of our work and donations stay in Canada. We share your values and determination for a truly humane Canada.

If you have any questions or comments about this article, I invite you to contact me directly at [ceo@cfhs.ca](mailto:ceo@cfhs.ca) or call toll free at 1-888-678-2347 extension 20. Thank you for caring.

**Turn to page 8 to meet CFHS' new Board of Directors and to learn about the Federation's new strategic direction!**

### Yes! I'd like to support the Canadian Federation of Humane Societies.

- Please accept my gift of \$ \_\_\_\_\_
- Please send me information on monthly giving (SAM)
- Please send me planned giving information
- Please add my email to the monthly Hum@ne News e-newsletter \_\_\_\_\_
- Please do not trade my name



CFHS FSCAA

- Cheque  American Express Card # \_\_\_\_\_
- Visa  MasterCard Expiry Date \_\_\_\_\_
- Donations of \$10 or more will receive a tax receipt. Signature \_\_\_\_\_

Make cheques payable to: CFHS

Charitable registration # 11883 0884 RR0001

Please use the enclosed postage-paid envelope to make your donation.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## 2008 CFHS National Volunteer Recognition Award Recipients



Volunteer recognition package

### Guelph Humane Society

Tammy Owen  
Robyn Fraser  
Kathy Lipin  
Janet Greenwood  
Judy Thomson  
Kate Erickson  
Lisa Allen

### Saskatoon SPCA

Don & Vivien Fraser

### Moncton SPCA

Marhah Hoganson  
Michelle Kelly

### Cochrane & Area Humane Society

Janine Rossler  
Nicky Blackshaw  
Sheila French  
Sue Winsor  
Laura Hadley  
Dana Noel

### Charlotte County SPCA

Gail Flaherty

### Medicine Hat SPCA

Isobel Scrivener  
Tonya Mori  
Carol Wilson  
Jeff Malfait

### Animatch Inc.

Sherri Utter  
Joanne Parker

### Lakeland Humane Society

Garret Cross  
Darrell Macdonald  
Laurie Cross

### Kitchener-Waterloo Humane Society

Nan Chapman  
Chris & Sydney Mann  
Wendy Stublely

### Red Deer & District SPCA

Shirley Neilsen  
Deb Simmons  
Vera Mokoski

### Regina Humane Society

Anthea Fritz  
Barb Binnie  
Alice Lunn  
Cathy Joyner  
Dianne Derry

### Ontario SPCA, Barrie Branch

Rose Estebrooks  
Douglas Pauley  
Greg Feighen  
Eileen Fillingham  
Carol Martin

### Ottawa Humane Society

Gerald Ewing  
Kenna McCall

### Prince Edward Island Humane Society

Sue Shipley  
Lisa Hashie  
Paul & Emily Landry

### Ontario SPCA

Margaret Higgins  
Donna Isles  
Joe & Violet Clow

# CFHS Volunteer Recognition Program for 2009

The Canadian Federation of Humane Societies is happy to announce the CFHS National Volunteer Recognition program will return to recognize humane society and SPCA volunteers in 2009.

Member societies of the CFHS will be encouraged to nominate volunteers who have contributed time and demonstrated care towards their shelter's animals. All nominees will receive a certificate of appreciation from the Canadian Federation of Humane Societies, recognition on the Federation's website and a chance to win great prizes! Nomination forms and program details will be shared with member societies in December.

## Iams Friends for Life Month A Success!



This past May, the Canadian Federation of Humane Societies (CFHS) partnered with Iams for the 5<sup>th</sup> Annual Friends for Life month. This program was created to help raise awareness about pet adoption and educate Canadians on the benefits of adopting a shelter pet as well as responsible pet parenting. Thanks to the dedication of the 115 shelters that participated in the campaign, more than 1,300 orphaned pets were placed in loving homes.

"Shelters are great places to find beautiful and healthy pets," says Steve Carroll, Chief Executive Officer, Canadian Federation of Humane Societies. "Our partnership with Iams for Friends for Life was a great way to support Canadian shelters and help them get the word out about pet adoption."

### Canadians love Cats!

In response to a significant increase in the cat population, Iams and CFHS placed a special emphasis on cat adoption – with great success. Of the 1,300 animals that found new, forever homes, more than half were cats or kittens!

"Iams Friends for Life is committed to matching the right person with the right pet to ensure the happiness and well-being for both the pet parents and their furry family members," says Katy Klosowski, Public Relations Manager, P&G Pet Care. "We would like to thank the hard-working shelter staff and volunteers for their dedication towards finding loving homes for animals in need and congratulate them on their successes during this campaign."

## Le mois Iams Amis pour la vie : un franc succès!

Au mois de mai dernier, la Fédération des sociétés canadiennes d'assistance aux animaux (FSCAA) a collaboré avec Iams dans le cadre du mois Amis pour la vie présenté pour la 5<sup>e</sup> année. Ce programme a été créé afin de sensibiliser le public à l'adoption d'animaux de compagnie en plus de fournir de l'information aux Canadiens sur l'adoption d'un animal provenant d'un refuge et sur un comportement responsable. Nous voulons remercier les 115 refuges qui ont participé à la campagne pour leur dévouement, plus de 1 300 animaux délaissés ont été adoptés par des familles aimantes.

« Les refuges sont d'excellents endroits pour trouver de magnifiques animaux en santé », a affirmé Steve Carroll, Chef de la direction, Fédération des sociétés canadiennes d'assistance aux animaux. « Notre collaboration avec Iams pour le mois Amis pour la vie a été une bonne façon de soutenir les refuges canadiens et de les aider à offrir de l'information sur l'adoption des animaux de compagnie. »



### Les Canadiens aiment les chats!

Pour contrer la forte augmentation de la population de chats, Iams et la FSCAA ont mis l'accent sur l'adoption des chats – et ce fut un grand succès. Plus de la moitié des 1 300 animaux qui ont trouvé un nouveau foyer permanent étaient des chats et des chatons!

« Iams Amis pour la vie s'engage à jumeler la bonne personne au bon animal pour assurer le bonheur et le bien-être des parents d'animaux et des membres poilus de la famille », affirme Katy Klosowski, Superviseure aux Relations publiques, P&G Soins des animaux. « Nous aimerions remercier les employés et les bénévoles des refuges pour leur dévouement, ils ont travaillé très fort afin de trouver un foyer accueillant pour les animaux dans le besoin et nous tenons à les féliciter pour le succès de cette campagne. »



Tiger relaxing in the sink.

### Solutions from page 7 / Les solutions de la page 7

Word search / recherche de mots: respect

What animal do these noses belong to:

1.dog 2.kitten 3.horse 4.fawn 5.pig

Quel animal appartient le nez qui figure sur l'image:

1.chien 2.chaton 3.cheval 4.faon 5.cochon

### In Memory of . . .

Gifts to  
CFHS

Ira Isreal & Leah Silbar

Jade  
Khina  
Pudgy  
Miss Kitty  
Frisky  
Circe

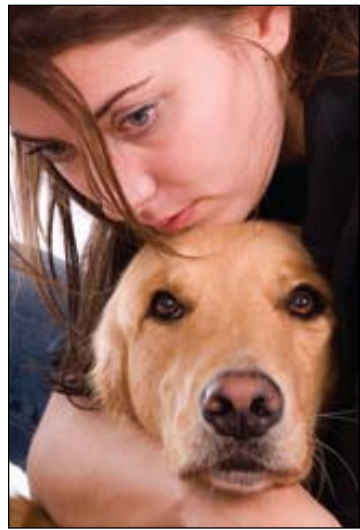
Make a donation to the CFHS  
in memory of your pet  
and their name will appear  
in our next edition of AWIF.

**Thank you!**

# Women and Pets Escaping Violence

By Pamela Pizarro

The link between domestic violence and animal abuse is quite clear. Ongoing research suggests that individuals who abuse animals often turn their violent tendencies towards humans.



With one in four women in Ontario delaying leaving an abusive relationship due to their fear over what will happen to their pets if they are forced to leave without them, it is necessary to pay attention to this issue and to the individuals that it affects.

Last year the Canadian Federation of Humane Societies received funding from Human Resources and Skills Development Canada to begin an Ottawa-based pilot project on the link between domestic violence and animal abuse, specifically focussing on the challenges that women leaving abusive situations face when they own pets.

Project coordinator, Candice Botha, worked last summer with various community agencies to develop the Network for Women and Pets Escaping Violence. This network is a collective of agency representatives working on the issue of domestic violence and animal

welfare, which came together to discuss what initiatives could be taken to help women and pets trying to leave domestic violence in the Ottawa area.

In March 2009, the CFHS was pleased to announce that it was a recipient of a funding grant from the Ontario Trillium Foundation to continue with the Network for Women and Pets Escaping Violence, building on the work done in the previous year. Pamela Pizarro, Program Coordinator for the CFHS, has taken over as the project's coordinator. The project is collaborating with other agencies such as the *Neighbours, Friends and Families* campaign which offer presentations on domestic violence, by adding information on animal abuse and the link to human violence. As well, an information piece on safety planning for women with pets has been developed.

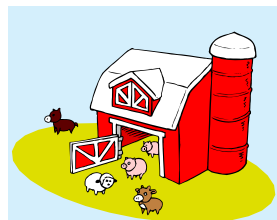
For more information on the project please contact Shelagh MacDonald, Program Director at shelaghm@cfhs.ca.



# CFHS Report Highlights Canadian Government Apathy

By Shelagh MacDonald

In early April, the Canadian Federation of Humane Societies released a report, titled *Canadian Funding Policy for Farm Animal Welfare: A Step Behind the World*, comparing the Canadian government's attention to farm animal welfare with that of other countries. Not surprisingly, Canada doesn't stand up well.



Read the *Canadian Funding Policy for Farm Animal Welfare: A Step Behind the World* online at [www.cfhs.ca/reports](http://www.cfhs.ca/reports)

In our fall/winter 2008 issue of *Animal Welfare in Focus*, we reported on Agriculture and Agri-Food Canada's (AAFC) consultation process on the development of their new policy framework for the next five years. There was not a single mention of animal welfare in any of the consultation documentation. The framework was finalized this spring and animal welfare remains totally absent from the framework agreement. This is shocking, particularly when compared to the priority that many other countries give to animal welfare.

In the European Union, animal welfare plays a major role in all discussions about animal production. In 2004, the EU launched a five year project called Welfare Quality to develop reliable on-farm monitoring systems, with a budget of over \$23 million CDN. The World Organisation for Animal Health (OIE)

is developing animal welfare standards that may impact trade with other countries.

Great Britain, Australia and New Zealand all have national animal welfare strategies that cover all animals. All three countries fund animal welfare initiatives and they all have animal welfare advisory committees to advise their Agriculture Ministers on any matter relating to the welfare of animals. And Canada has just developed an agriculture policy framework for its next five years that makes absolutely no mention whatsoever of animal care or animal welfare.

The Canadian Government needs to provide ongoing funding for the National Farm Animal Care Council (NFACC), a rather modest animal care initiative to promote responsible farm animal care. It needs to provide immediate and ongoing funding for the review of Codes of Practice that are far out of date. It needs to provide funding to

**Pets are guests too!**  
**Find your**  
**Purrfect Place to Paws**

You now have more pet-friendly hotel choices than ever! Take advantage of the pet-friendly accommodation program called the *Purrfect Place to Paws* while on vacation and reap the benefits. Pets and their families will receive welcome packages and a contribution will be made to the CFHS for each night's accommodation.

Find your pet-friendly hotel online at [www.purrfectplacetopaws.com](http://www.purrfectplacetopaws.com) or call toll free at 1-877-672-7387 (PETS).

**PACRIM**  
Hospitality Services

*Pacrim Hospitality hotels are CFHS' pet friendly chain of choice for hotels coast to coast in Canada.*

**Over 10,300 pets for adoption in Canada, including 2,140 from CFHS member organizations**

**Petfinder.com**  
ADOPT A HOMELESS PET

help producers move towards more welfare-friendly husbandry systems.

In addition to the importance of animal welfare for the animals, it is also increasingly becoming a trade issue and Canadian producers will suffer as a result of our government's total unwillingness to address the welfare of farmed animals.

**Take Action!**

If you think the government should make farm animal welfare more of a priority, please write to Minister Ritz to tell him:

The Honourable Gerry Ritz  
Minister of Agriculture & Agri-Food  
House of Commons  
Parliament Buildings  
Ottawa, ON K1A 0A6

No postage required.



©2009 Patrick McDonnell. Distributed by King Features Syndicate, Inc.



**secure**  
**connected**

Security comes from trust.

At Petsecure Pet Health Insurance, we believe that Humane Societies provide a critical service to our communities. That's why we're proud to give back to Humane Societies and Shelters across the country with our Adoptsecure voucher and donation programs.

We are proud to be a corporate partner of the Canadian Federation of Humane Societies. With Petsecure, you can trust that it's All taken care of.

Find out more at 1-800-268-1169 or visit [www.petsecure.com](http://www.petsecure.com)



# Meet Your Match Feline-ality Training



By Pamela Pizarro

On June 17 and 18 the Hamilton/Burlington SPCA hosted a training session on the Meet Your Match (MYM) Program developed by the American SPCA. The MYM program aims to better match prospective pet owners with animals up for adoption by evaluating the personality of shelter animals and matching them to the owners' interests. The session held by the Hamilton/Burlington SPCA featured training on the MYM program's Feline-ality program which focuses on the assessment of cats' behaviour in order to implement a colour-coded personality, or "feline-ality" categorization. A prospective adopter can then fill out a survey to see which Feline-ality would be the best match for them.

The Canadian Federation of Humane Societies sent out a member-wide call to shelters across the country inviting them to attend the session in June. The Fredericton SPCA, Ontario SPCA, and Oromocto & Area SPCA were all able to send representatives from their branches to attend the training due to a generous grant from Procter & Gamble (P&G) Pet Care.

By attending the Feline-ality training and implementing the program in their shelters, it is hoped that each organization will be able to increase the number of successful cat adoptions.

For more information on the Meet Your Match Training, please visit [www.aspc.org/adoption/meet-your-match](http://www.aspc.org/adoption/meet-your-match).



## Train Humane

[clickerleash.com](http://clickerleash.com)



## Getting rid of an old clunker?

Your old clunker can help the Canadian Federation of Humane Societies. Car Heaven, a national vehicle recycling program, takes old and high-polluting cars off the road and helps raise funds for charities across Canada.



as their charity of choice and receive a charitable tax receipt in return. Since 2003, a total of 1,465 cars have been donated to the CFHS through the Car Heaven initiative.

**Donate your car today!**

Visit [www.carheaven.ca](http://www.carheaven.ca) or call 1-866-535-7312 for more information.

Car Heaven is a trademarked program of the Clean Air Foundation

Those who donate vehicles in Ontario may select the Canadian Federation of Humane Societies

# The Pet Postcard Project: Feeding Homeless Pets, One Postcard at a Time

"Yes, I did go peepee in the house, but now the house smells good!"

"You call it raiding the litter box. I call it recycling."

"How would I know where I left your shoe? I'm way too busy for details."



Postcards from [www.petpostcardproject.com](http://www.petpostcardproject.com)

Whoever said that dogs and cats can't talk hasn't yet seen The Pet Postcard Project at [www.petpostcardproject.com](http://www.petpostcardproject.com). It's a website where pets have a voice and it all benefits shelter animals.

The site was launched in 2007 by Nikki Moustaki, dog trainer and pet expert, and the author of over 30 books on the care and training of companion animals. She wanted to support a local shelter in her hometown of Miami, Florida, and found a creative way to do it. She asked people to send in their pet's best confession or advice on a homemade postcard, including the pet's photo. Moustaki had 10,000 postcards printed with her address on them and scattered them all over Madison Square Garden in February of 2007 at the Westminster Kennel Club Show. She handed them out to dog lovers on the street in New York City, where she spends part of

her time, and left them in pet stores. She eagerly went to the mailbox every day to see what would arrive, uncertain if people would even respond. They did. The Pet Postcard Project has since received thousands of cards, which are posted on the site every day.

But that's only the beginning. Her goal was for every postcard to equal a pound of food or a dollar for shelter animals – and it worked. To date, Rachael Ray Nutrish has donated 26,000 pounds of dog food to shelters and the site has raised over \$18,000. To make the project even sweeter, there are monthly awards on the site for the best cards, everything from dog beds to toys and jewelry to high-tech cat litter boxes.

"This is a fun project for people because it sparks their creativity, lets them show off their love for their pets, and allows them to help homeless animals without putting their hand into their wallet," said Moustaki. "For the price of a stamp, an animal lover can earn 10 pounds of food for sending in 10 cards – or 100 pounds for sending in 100 cards. Teachers have taken the project into their classrooms and families sit down and make postcards as a project for their kids. It really brings people – and their pets – together."



Moustaki's other goal with this project is to raise awareness for shelter animals and how special they are. She has three shelter dogs of her own.

"I would never buy a dog," said Moustaki. "Shelter dogs are the best. Please, adopt!"

To participate, check out the easy "Pet Postcard Tutorial" at [www.petpostcardproject.com](http://www.petpostcardproject.com), break out your glue sticks, scissors, photos, stickers, and craft paper, and have some fun getting your dog to "confess" her deepest secrets or give his greatest (or not so great) advice. Every card you send helps feed homeless pets.

# Working Together to Save More Lives

By Shelagh MacDonald

In order to give more animals a chance at a new home, many Canadian Federation of Humane Society member shelters across Canada are working together to transfer animals from shelters that are bursting at the seams to ones that have some empty space. Usually animals are taken from rural regions with fewer potential adopters to urban areas with larger populations.

Some organizations have launched special programs transferring animals from northern communities. Since 2002, the Ottawa Humane Society (OHS) has transferred hundreds of dogs (and a few cats) from Iqaluit to the Ottawa shelter. Every week the OHS sends empty crates up to Iqaluit with the generous support of Canadian North Airlines. Volunteers there load the crates with dogs in need of homes and Canadian North flies them back to Ottawa. The animals are temperament-tested and many go into the OHS foster program before being put up for adoption.



BC SPCA

The British Columbia SPCA transfers 4,000 animals each year, mostly through their *Drive for Lives* program. They have weekly transfers from northern and interior shelters to Lower Mainland shelters and also from the Lower Mainland to Vancouver Island. Manager of Operations Mark Takhar says "it has been highly successful in finding homes for animals in high human population areas where they can find guardians faster." All the animals are temperament tested to ensure

they are adoptable, as well as to ensure they are able to handle the stress of the transfers.

The Ontario SPCA also transfers animals between branches. The transfers are usually space related, but Director of Animal Sheltering, Christa Chadwick, says "sometimes a transfer is requested for animals who have been in one specific shelter for too long without any adoption interest." She says, "we find that simply moving the animal to another shelter seems to speed along the adoption process."

Another CFHS member shelter, Animatch, participates in an interesting transfer program run by the Companion Animal Adoption Centres of Quebec (CAACQ). Johanne Tassé, founder of the CCACQ, has dubbed it "Le French Connection, Highway of Hope". This program takes dogs from CAACQ members to the Toronto Animal Services South Region Centre. In its first year, more than 300 dogs have been transferred to Toronto and adopted out.

## Iams Home 4 The Holidays Kicks Off October 1!

Last winter, Iams and the Canadian Federation of Humane Societies made the holiday season a little merrier for orphaned animals with the Iams Home 4 The Holidays campaign. In just three short months – with the support of North American Ambassador Felicity Huffman, and Quebec actress and television personality Geneviève Brouillette – shelters across North America gave 1.2 million animals a second chance in a loving forever home. Since the program's inception in 1999, founding partner Helen Woodward Animal Center – along with 3,500 worldwide animal organizations – has helped save the lives of more than 3 million animals.

But we aren't stopping there! On October 1, 2009 the Iams Home 4 The Holidays program will once again kick off in North America and we've set our sights on surpassing our 2008 goal – we are looking to find new homes for 1.5 million animals!



"We are thrilled to once again partner with Iams for the Home 4 the Holidays campaign," says Steve Carroll, Chief Executive Officer, Canadian Federation of Humane Societies. "The success of last year's campaign is a true testament to the hard work and dedication of animal shelters in Canada – and around the world! We are looking forward to making the program an even greater success than last year."

*About Iams Home 4 the Holidays (IH4TH)*

As one of the most successful pet adoption programs in the world, IH4TH partners with thousands of animal organizations dedicated to finding forever homes for orphaned pets.

Founded by Helen Woodward Animal Center and supported by Iams, IH4TH began in 1999 with just 14 participating animal shelters in San Diego County. Since it began 11 years ago, IH4TH – along with nearly 3,500 pet adoption centers from around the world – has helped more than 3,278,143 families experience the joy of pet adoption. In 2008, 17 countries helped find happy homes for 591,533 dogs, 543,569 cats, and 67,649 other animals (such as rabbits, reptiles, birds and more).

For more information and for exciting details on the new celebrity ambassador for the program, please visit [www.iamshome4theholidays.com](http://www.iamshome4theholidays.com) or contact Ana Aujla at [ana.aujla@cossette.com](mailto:ana.aujla@cossette.com).



## Lancement de Iams Les Fêtes en famille le 1<sup>er</sup> octobre!

L'hiver dernier, Iams et la Fédération des sociétés canadiennes d'assistance aux animaux ont fait en sorte que la période des Fêtes soit un peu plus joyeuse pour les animaux délaissés grâce à la campagne Iams Les Fêtes en famille. En seulement trois mois – avec le soutien de Felicity Huffman, ambassadrice pour l'Amérique du Nord et de l'actrice et personnalité bien connue de la télévision au Québec, Geneviève Brouillette – des refuges de partout en Amérique du Nord ont donné une seconde chance à 1,2 million d'animaux en leur procurant un foyer aimant permanent. Depuis le lancement du programme en 1999, le Helen Woodward Animal Center, associé fondateur – et 3 500 organismes de protection des animaux autour du monde – ont uni leurs efforts pour aider à sauver la vie de plus de 3 millions d'animaux.

Mais nous ne nous sommes pas arrêtés là! Le 1<sup>er</sup> octobre 2009, la campagne Iams Les Fêtes en famille aura lieu une fois de plus en Amérique du Nord et nous voulons dépasser les objectifs de 2008 – nous espérons trouver un foyer à 1,5 million d'animaux!



« Nous sommes heureux de nous associer encore une fois à Iams pour la campagne Iams Les Fêtes en famille », a déclaré Steve Carroll, Chef de la direction, Fédération des sociétés canadiennes d'assistance aux animaux. « Le succès de la campagne de l'année dernière témoigne du travail et du dévouement des employés et des bénévoles des refuges pour animaux au Canada – et tout autour du monde! Nous espérons que la campagne de cette année connaîtra un succès encore plus grand que celui de l'année dernière. »

*À propos de la campagne Iams Les Fêtes en famille*

En tant que l'une des plus importantes campagnes d'adoption à l'échelle mondiale, Iams Les fêtes en famille collabore avec des milliers d'organismes de protection des animaux qui se consacrent à trouver

des foyers permanents pour des animaux délaissés. En 1999, le Helen Woodward Animal Center, avec le soutien de Iams, lançait la campagne Iams Les fêtes en famille, à laquelle participaient 14 refuges de la région de San Diego. Depuis ses débuts il y a de cela 10 ans, *Iams Les Fêtes en famille* – avec près de 3 500 centres d'adoption autour du monde – a permis à plus de 3 278 143 familles de découvrir les joies associées à l'adoption d'un animal. En 2008, 17 pays ont permis de trouver un foyer heureux à 591 533 chiens, 543 569 chats et 67 649 autres animaux (lapins, reptiles, oiseaux etc.).

Pour en savoir plus et pour connaître les détails concernant la nouvelle célébrité qui sera ambassadrice du programme de cette année, visitez [le www.iamslsfetesenfamille.com](http://www.iamslsfetesenfamille.com) ou communiquez avec Ana Aujla au [ana.aujla@cossette.com](mailto:ana.aujla@cossette.com).

# Where's the Bacon?

By Shelagh MacDonald

In the fast-paced, urban-oriented society we live in today, most Canadians have very little connection to farmers, and consequently, very little knowledge of where our food comes from. Several decades ago, most of our food came from family farms that we would drive by and see the animals out grazing in the fields. Today, we produce far more food but from a fraction of the number of farms.



Most of the pork produced in North America comes from large corporations like Maple Leaf and Smithfield where huge barns hold hundreds of pigs. In today's world, economies of scale play a big role in any industry, and the livestock sector is no exception. With a growing world population, there's a significant pressure to produce cheap food. Unfortunately, with cheaper food comes lower animal welfare.

Confinement housing is one of the biggest animal welfare concerns in the livestock industry. One of the worst culprits is the gestation stall for sows. The vast majority of North American sows are housed in these gestation stalls most of their lives.

A typical gestation stall is about 2 foot by 7 foot - so restrictive that the sow can take no more than one or two small steps forward and back. When she is standing there are

mere inches between her back and the bars at the top of the crate. When she is lying down her back is pressed against the bars on one side and her feet are often extending into the next stall beside her. She has no bedding and absolutely nothing to do but bite at the steel bars in front of her.

Most sows are kept in these stalls, except when they are moved to farrowing crates when they have their piglets. The farrowing crates are just as restrictive and are used to prevent the sow from crushing her piglets.

Gestation stalls were introduced to eliminate aggression among sows, to control feed intake and to increase cost efficiency of pork production. But they prevent the sows from engaging in almost any natural behaviours whatsoever. Pigs are very social and intelligent animals with a strong desire to root and forage. It is absolutely shameful that we have accepted this extreme long-term confinement for so long; it really is unacceptable in a society that calls itself civilized.

The European Union banned the use of gestation stalls as of 2013. In early 2007, Smithfield Foods and Maple Leaf Foods, the two largest pork producing companies in North America, agreed to phase out gestation stalls over ten years. This is good news, but it needs to happen sooner and broadly across the industry.

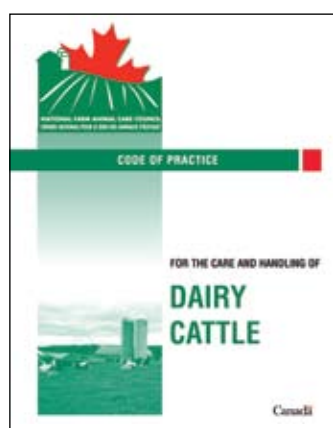
It is important for group housing to be managed effectively to reduce aggression by providing enough space to prevent overcrowding, providing straw and other items for chewing and exploring, and by using technology such as electronic feeders. Many of us are resistant to change, and farmers are no exception. But, we cannot continue to pursue cheaper production methods that come with such a high cost to animals.



# Progressive New Dairy Code

By Shelagh MacDonald

A new Code of Practice for the Care and Handling of Dairy Cattle was recently completed and published by the National Farm Animal Care Council (NFACC), of which the Canadian Federation of Humane Societies is a founding member. The CFHS commends the Dairy Code Committee for developing a very progressive code that sets a new standard for the welfare of dairy cattle in Canada.



The CFHS was expertly represented on the Committee by Geoff Urton, Animal Welfare Coordinator at the British Columbia SPCA. Urton said, "Thanks to the commitment of the committee members to animal welfare, this Code is among the best

in the world and I am optimistic that it will result in real improvements to the welfare of dairy cattle."

The original Dairy Code had not been updated since it was first written in 1990. This new version includes 60 firm requirements that uphold a much higher standard than the old code. Some of the requirements are:

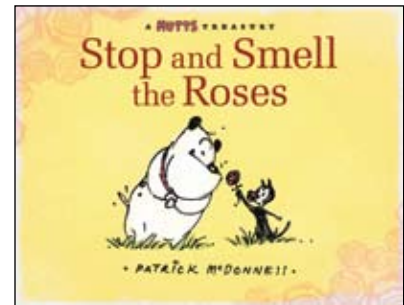
- Pain control must be used for dehorning, disbudding and castrating
- Tails must not be docked except if medically necessary
- Bare concrete or hard rubber mats without bedding are unacceptable for housing cows
- Electric cattle prods may only be used in extreme situations, such as when animal or human safety is at risk, and they must not be used on young calves
- Calf housing must allow them to easily stand up, lie down, turn around, adopt normal resting postures and have visual contact with other calves

Dairy was the first code to go through the new code development process established by NFACC. The new process is a significant improvement on the old one. It requires input from an independent Scientists' Committee, and has a 60-day period for public comment before the code is finalized. The new Dairy Code and an outline of the new Code development process can be found on the NFACC website at [www.nfacc.ca](http://www.nfacc.ca).

## Book Review

**Stop and Smell the Roses**  
By Patrick McDonnell

Andrews McMeel Publishing, 2009  
208pp. \$20.99



ISBN-13: 978-0740781469

Follow Mooch the cat and Earl the dog through their simple adventures and amusing observations of the human world. Patrick McDonnell pairs laughs with valuable life lessons, while also encouraging important actions such as adopting animals, saving endangered species and protecting the environment.

Exert on page 3.

## 2009 Frederic A. McGrand Award

By Alyson Reid

Each year, the Canadian Federation of Humane Societies is honoured to pay tribute to those dedicated to animal welfare.

Created in 1985, the Frederic A. McGrand Award was established in honour of Senator McGrand, an early champion of the animal welfare movement and a founding Director of the Federation. The Award acknowledges the achievement of those making an exceptional contribution to animal welfare within the animal welfare movement or animal protection. Candidates are nominated by their peers and drawn from across Canada.

The CFHS is pleased to present the 2009 Award to Carol Baird, one of the founding members and the current manager of the Exploits Valley SPCA in Grand Falls-Windsor, Newfoundland. Ms Baird's quiet dedication and tireless efforts on behalf of the animals in her community have earned her the respect and gratitude of her colleagues, and the long-deserved recognition from the animal welfare movement in Canada.

Congratulations Carol!



Carol Baird (left) receiving the CFHS McGrand Award

# Animal Welfare Fun For Kids

## Des jeux amusants pour les enfants sur le bien-être des animaux

Q : Quel est l'animal qui mange avec sa queue ?  
R : Tous. Aucun n'enlève sa queue pour manger.

Q. Why don't dogs make good dancers?  
A. Because they have two left feet!

Q : Que fait une vache quand elle réfléchit ?  
R : Du lait concentré.

Q. Where do sheep go for vacation?  
A. The Baaaaaaa-hamas!



- |          |               |            |             |
|----------|---------------|------------|-------------|
| ADOPTION | CHOIX         | GARDE      | QUOTIDIENNE |
| AIDER    | CONSEILS      | JOUETS     | REFUGE      |
| AMIS     | COMPASSION    | LAISSE     | RESPONSABLE |
| ANIMAUX  | DONS          | NOURRITURE | SENS        |
| CAGE     | EAU           | PELAGE     | SOINS       |
| CHATS    | ENGAGEMENT    | POILS      | VACCINS     |
| CHENIL   | ENVIRONNEMENT | PROMENADE  |             |
| CHIENS   | FERME         | QUEUE      |             |

SOLUTION: \_\_\_\_\_

Q. How does a cat get his own way?  
A. With friendly purrsuasion!

Q : Pourquoi un éléphant ne joue pas de l'ordi ?  
R : Parce qu'il a peur de la souris.

J'ai perdu mon chien, dit Madame Laflamme à sa voisine.  
Faites passer une annonce.  
Ca ne sert à rien, il ne sait pas lire...

- |            |        |                |              |
|------------|--------|----------------|--------------|
| ADOPTION   | DOG    | KENNEL         | SPAYING      |
| ANIMAL     | DONORS | KITTEN         | TOYS         |
| CARING     | FARM   | LEASH          | TREATS       |
| CAT        | FOOD   | LOVE           | VACCINATIONS |
| CHALLENGES | FRIEND | NEUTERING      | VET          |
| COLLAR     | FURRY  | PET            | WATER        |
| COMPASSION | HARNES | RESPONSIBILITY | WELFARE      |
| CRUELTY    | HUMANE | SHELTER        |              |

SOLUTION: \_\_\_\_\_

Thank you to the following people for their contributions:  
Merci à ceux qui ont contribué au contenu :

Word search/recherche de mots: Nicole Foucault  
Sketches/esquisses : Sam Minuk

Solutions on page 2 / Solutions à la page 2

What animals do these noses belong to? / Quel animal appartient le nez qui figure sur l'image?



# CFHS' Board Develops a New Strategic Direction

By Steve Carroll

Earlier this year the Canadian Federation of Humane Societies welcomed new and returning members to its Board of Directors. The Federation is honoured to have such a talented and dedicated group of animal welfare advocates on its Board.

Please help the CFHS welcome the following members to the 2009-2010 Board of Directors:

## Executive

<b>President</b>	Robert Osterhout, Director-at-Large
<b>First Vice-President</b>	Sue Schaepsmeier, Calgary Humane Society
<b>Treasure</b>	Marilyn Tan, Director-at-Large
<b>Secretary</b>	Evelina Smith, SPA de l'Estrie
<b>Directors</b>	Vicki Burns, Director-at-Large Marylee Davies, British Columbia SPCA Rita Middleton, Director-at-Large James Bandow, Canadian Association for Humane Trapping Craig Daniell, British Columbia SPCA Rob McCulloch, Ottawa Humane Society Randy Valpy, Director-at-Large Stephanie Walsh, Fredericton SPCA



Presented to Robin Jackson in appreciation of her years of service to CFHS.

While the CFHS welcomes new Board members, it also gives thanks to those who departed. The Federation said farewell to a number of outgoing Board members, including President Robin Jackson, Dr. Lynn Webster, Marguerite Vogel, John Furlong, Lloyd Howden and Ingrid Nielsen. Their contribution to the Federation, expertise and time is truly appreciated and will not be forgotten.

Since the new Board's inception in May, they have been busy implementing a new series of strategic directions to strengthen the important work of the Federation and the work that supporters and member societies expect of the CFHS. The CFHS is now developing an action plan for future programs and will be sharing it with supporters in the next edition of *Animal Welfare in Focus*.

The following are the strategic directions and goals for 2009-2011:

### 1. Development of a National Network

- a new membership development strategy resulting in an increase in membership;
- terms of reference for a national network clarifying its purpose, roles, responsibilities and operational policies;
- engaging existing partners in the development of the network and its operations;
- identify and recruit additional partners capable of contributing to the work of the national network

### 2. Gathering/Dissemination of Knowledge, Information and Tools

- develop a framework outlining the content of a knowledge network to serve members and stakeholders;
- circulate framework to members and stakeholders for feedback and identification of content;
- acquire human and technology resources required to establish and maintain the knowledge network;
- establish and launch the electronic database/knowledge network populated with information/resources;
- establish and publicize processes/mechanisms regarding how participants in the National Network can contribute to the knowledge network.

### 3. Influencing Public Policy & Regulations

- CFHS recognized as the national source for information on public policy and regulations regarding animal welfare;
- CFHS is an active participant in federal policy and legislative processes regarding animal welfare (i.e., Criminal Code, Transportation, Agriculture);
- Politicians and bureaucrats in key government departments and ministries will be well-informed about CFHS policy positions and view CFHS as a valued partner in the development of public policy and regulations regarding animal welfare;

### 4. Education and Awareness

- CFHS recognized by the national media as the primary source of information on public policy and regulations regarding animal welfare;
- CFHS will have established a national network of subject matter experts on issues related to animal welfare;
- CFHS will have developed a national education and awareness strategy that is focused on developing support for its public policy priorities;
- CFHS develops messages that are consistent with and leverages the local messages of member organizations;
- CFHS facilitates the sharing of education and awareness resources among members.

If you have any questions concerning any of the new strategic directions mentioned above, please contact Steve Carroll, Chief Executive Officer at [ceo@cfhs.ca](mailto:ceo@cfhs.ca) or call toll-free at 1-888-678-2347.

The CFHS is proud of the long-standing partnership with P&G Petcare in support of its animal welfare work.

	<p>A newsletter of the Canadian Federation of Humane Societies Volume 22, Number 2, 2009</p>	<p>102-30 Concourse Gate Ottawa, Ontario K2E 7V7 Tel: 613-224-8072 Fax: 613-723-0252 Toll Free: 1-888-678-CFHS</p>	<p><b>President</b> Robert Osterhout <b>Chief Executive Officer</b> Steve Carroll <b>Editor</b> Christine Chéné <b>Design and Layout</b> Pat Sample</p>
<p>Canadian Federation of Humane Societies Fédération des sociétés canadiennes d'assistance aux animaux</p>	<p>The Canadian Federation of Humane Societies (CFHS) is the only national voice of humane societies and SPCAs. We work collaboratively with our member societies and Canadians coast to coast to promote respect and humane treatment toward all animals.</p>	<p><a href="mailto:awif@cfhs.ca">awif@cfhs.ca</a> <a href="http://www.cfhs.ca">www.cfhs.ca</a></p>	<p>Charitable Reg. # 11883 0884 RR0001</p>
	<p>La Fédération des sociétés canadiennes d'assistance aux animaux (FSCAA) est la seule voix nationale des sociétés d'assistance aux animaux et des SPCAs et SPAs. Nous travaillons en collaboration avec nos sociétés membres et les Canadiens et Canadiennes d'un océan à l'autre afin de promouvoir le respect et le traitement sans cruauté de tous les animaux.</p>	<p>Portions of this newsletter may be reproduced or quoted with appropriate credit.</p>	<p>Views expressed in <i>Animal Welfare in Focus</i> are not necessarily those of the Canadian Federation of Humane Societies.</p>